

Privacy Policy

Effective Date: 08/09/2024

Big Brothers Big Sisters of Long Island (BBBSLI) is committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, and protect the information you provide when visiting our website, participating in our programs, or interacting with us through other means.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** This includes your name, address, phone number, email address, date of birth, and other personally identifiable information that you voluntarily provide to us through our website, applications, or other forms of communication.
- **Non-Personal Information:** We may collect non-personal information such as demographic data, browser type, device information, IP address, and usage data when you interact with our website.

2. How We Use Your Information

The information we collect may be used for the following purposes:

- **Program Participation:** To process applications, manage enrollment, and provide updates related to our mentoring programs.
- **Communication:** To send you SMS/MMS messages, emails, newsletters, and other forms of communication regarding your participation in our programs or inquiries.
- **Improvement:** To enhance our website, services, and program offerings based on user feedback and interaction data.
- **Compliance:** To comply with legal obligations and to protect the rights and safety of BBBSLI, our participants, and the public.

3. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties. However, we may share your information with trusted service providers who assist us in operating our website, conducting our business, or servicing you, provided that those parties agree to keep this information confidential.

We may also share your information when required by law, to protect our rights, or in response to a legal request.

4. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance your experience. These technologies help us understand how visitors interact with our site, remember your preferences, and improve our services. You can choose to disable cookies through your browser settings, but this may affect your ability to use certain features of our website.

5. Data Security

BBBSLI takes reasonable precautions to protect your information. We use industry-standard security measures to safeguard your personal data from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is completely secure.

6. Your Rights

You have the right to:

- **Access:** Request a copy of the personal information we hold about you.
- **Correction:** Request that we correct any inaccuracies in your personal information.
- **Deletion:** Request that we delete your personal information, subject to certain legal exceptions.
- **Opt-Out:** Opt-out of receiving marketing communications or SMS/MMS messages from us at any time by following the instructions provided in our communications.

7. Changes to This Privacy Policy

BBBSLI may update this Privacy Policy from time to time. Any changes will be posted on this page, and the effective date will be updated accordingly. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

Big Brothers Big Sisters of Long Island
25 Carle Road
Westbury, NY 11590
Phone: 516-731-7880 x1207
Email: ITdept@bbbsli.org