

# SPONSORSHIP LEVELS

# THE BIG BENEFIT GALA

THE POWER OF MENTORING

## **POWER OF MENTORING SPONSOR: \$50,000 \* EXCLUSIVE**

- Company recognized as The Power of Mentoring Sponsor from the podium, marketing materials, & signage at the event as a marquee sponsor
- Includes three (3) tables of ten (10) at dinner
- Allows BBBSLI to invite a table of ten (10) Bigs & Littles to attend the gala
- Provides a \$10,000 Contribution to BBBSLI Rise Up College and Career Prep Program
- Includes a Platinum full-page digital journal ad
- Helps fund a Big Brothers Big Sisters Match Event in support of our Bigs & Littles
- Featured on event website and social media outlets
- Company highlight in agency newsletter

## **INSPIRE SPONSOR: \$25,000**

- Company recognized as Inspire Sponsor from the podium, marketing materials, & signage at the event
- Includes three (3) tables of ten (10) at dinner
- Includes Gold full-page digital journal ad
- Featured on event website and social media outlets
- Allows BBBSLI to invite a table of ten (10) Bigs & Littles to attend the Gala
- Featured in agency newsletter

## **MISSION SPONSOR: \$20,000**

- Company recognized as Mission Sponsor from the podium, marketing materials, & signage at the event
- Includes two (2) tables of ten (10) at dinner
- Allows BBBSLI to invite a table of ten (10) Bigs & Littles to attend the Gala
- Includes Gold full-page digital journal ad
- Featured on event website and social media outlets
- Featured in agency newsletter

## **IGNITE POTENTIAL SPONSOR: \$15,000**

- Company recognized as Ignite Sponsor from the podium, marketing materials, & signage at the event
- Includes two (2) tables of ten (10) at dinner
- Includes Gold full-page digital journal ad
- Featured on event website and social media outlets
- Featured in agency newsletter

## **IMPACT SPONSOR: \$10,000**

- Company recognized as Impact Sponsor from the podium, marketing materials, & signage at the event
- Includes one (1) table of ten (10) at dinner
- Allows BBBSLI to invite a table of ten (10) Bigs & Littles to attend the Gala
- Includes Gold full-page digital journal ad
- Featured on event website and social media outlets
- Featured in agency newsletter

## **INNOVATION SPONSOR: \$7,500**

- Company recognized as Innovation Sponsor from the podium, marketing materials, & signage at the event
- Includes one (1) table of ten (10) at dinner
- Includes Silver full-page digital journal ad
- Included on event website and social media outlets

**PARTY SPONSOR: \$5,000**

- Company recognized as Party Sponsor from the podium, on all marketing materials, & signage at the event
- Underwrites the cost of entertainment
- Includes six (6) tickets to dinner
- Includes a full-page digital journal ad

**PHOTO BOOTH SPONSOR: \$5,000**

- Company recognized as Photo Booth Sponsor from the podium, on all on marketing materials, & signage at the event
- Underwrites the cost of Photo Booth for all guests to enjoy during the cocktail hour
- Includes six (6) tickets to dinner
- Includes a full-page digital journal ad

**ENGAGE SPONSOR: \$4,000**

- Company recognized as Engage Sponsor on marketing materials, & signage at the event
- Includes six (6) tickets to dinner
- Includes a full-page digital journal ad

**SWEET TREAT-TO-GO SPONSOR: \$3,000**

- Company recognized as Sweet Treat To-Go Sponsor on marketing materials, & signage at the event
- Company logo featured on packaging and signage located at the Sweet Treat-To Go Station
- Includes two (2) tickets to dinner
- Includes half-page digital journal ad

**FRIEND OF BBBSLI: \$1,500**

- Listed on event day signage
- Includes two (2) tickets to dinner
- Includes half-page digital journal ad

**INDIVIDUAL TICKET: \$300**

**TABLE OF 12: \$3,000**

**TABLE OF 12 AND FULL-PAGE DIGITAL JOURNAL AD: \$3,500**

**FULL-PAGE DIGITAL JOURNAL AD (20" WIDE X 12" HIGH): \$500**

**HALF-PAGE DIGITAL JOURNAL AD (10" WIDE X 12" HIGH):\$250**

**SPONSORSHIP, TICKETS AND DIGITAL JOURNAL ADS CAN BE PURCHASED ONLINE AT: [WWW.BBBSLI.ORG/EVENT/THE-BIG-BENEFIT-GALA-2/](http://WWW.BBBSLI.ORG/EVENT/THE-BIG-BENEFIT-GALA-2/)**

**SPONSORSHIP LEVEL:** \_\_\_\_\_

**TABLE OF 12:** \_\_\_\_\_ **TABLE OF 12 + DIGITAL AD:** \_\_\_\_\_ **INDIVIDUAL TICKET(S):** \_\_\_\_\_

**FULL-PAGE DIGITAL AD:** \_\_\_\_\_ **HALF-PAGE DIGITAL AD:** \_\_\_\_\_

**PAYMENT: PLEASE SEND INVOICE:** \_\_\_\_\_ **PLEASE CALL FOR CC:** \_\_\_\_\_ **CHECK MAILED:** \_\_\_\_\_

**COMPANY NAME:** \_\_\_\_\_ **CONTACT NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_