

SPONSORSHIP LEVELS

The **BIG**
Benefit Gala

TITLE SPONSOR: \$50,000 * EXCLUSIVE

- Company recognized as Title Sponsor from the podium, marketing materials, & signage at the event as a marquee sponsor
- Includes three (3) tables at dinner
- Allows us to invite a table of ten (10) BIGS & LITTLES invited by the agency
- Provides a \$10,000 Contribution to BBBSLI Rise Up College and Career Prep Program
- Includes Platinum placement page in digital journal ad
- Helps fund a Big Brothers Big Sisters Match Event in support of our BIGS & LITTLES to attend the gala
- Featured on Big Brother Big Sisters website and all social media outlets
- Company highlight in agency newsletter

INSPIRE SPONSOR: \$25,000

- Company recognized as Inspire Sponsor from the podium, marketing materials, & signage at the event
- Company logo featured during Special Appeal Video presentation
- Includes three (3) tables at dinner
- Includes Gold Page digital journal ad
- Featured on event website and social media outlets
- Allows us to invite a table of ten (10) Bigs & Littles to attend the Gala
- Featured in agency newsletter

MISSION SPONSOR: \$20,000

- Company recognized as Mission Sponsor from the podium, marketing materials, & signage at the event
- Includes two (2) table at dinner
- Allows us to invite a table of ten (10) Bigs & Littles to attend the Gala
- Includes Gold Page digital journal ad
- Featured on event website and social media outlets
- Featured in agency newsletter

IGNITE POTENTIAL SPONSOR: \$15,000

- Company recognized as Ignite Sponsor from the podium, marketing materials, & signage at the event
- Includes two (2) tables at dinner
- Includes Gold Page digital journal ad
- Featured on event website and social media outlets
- Featured in agency newsletter

IIMPACT SPONSOR: \$10,000

- Company recognized as Impact Sponsor from the podium, marketing materials, & signage at the event
- Includes one (1) table at dinner
- Includes Gold Page digital journal ad
- Featured on event website and social media outlets
- Featured in agency newsletter

INNOVATION SPONSOR: \$7,500

- Company recognized as Innovation Sponsor from the podium, marketing materials, & signage at the event
- Includes one (1) table at dinner
- Includes Silver Page digital journal ad
- Included on event website and social media outlets



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PARTY SPONSOR: \$5,000

- Company recognized as Party Sponsor from the podium, on all marketing materials, & signage at the event
- Underwrites the cost of entertainment
- Includes six (6) tickets to dinner
- Includes a full-page digital journal ad

PHOTO BOOTH SPONSOR: \$5,000

- Company recognized as Photo Booth Sponsor from the podium and on marketing materials
- Underwrites the cost of Photo Booth for all guests to enjoy during the cocktail hour
- Includes six (6) tickets to dinner
- Includes a full-page digital journal ad

ENGAGE SPONSOR: \$4,000

- Company recognized as Engage Sponsor on marketing materials, & signage at the event
- Includes six (6) tickets to dinner
- Includes a full-page digital journal ad

SWEET TREAT-TO-GO SPONSOR: \$3,000

- Company recognized as Sweet Treat To-Go Sponsor on marketing materials, & signage at the event
- Company logo featured on packaging and signage located at the Sweet Treat-To Go Station
- Includes two (2) tickets to dinner
- Includes 1/2 page digital journal ad

FRIEND OF BBBSLI: \$1,500

- Listed on event day signage
- Includes two (2) tickets to dinner
- Includes 1/2 page digital journal ad

INDIVIDUAL TICKET: \$300

TABLE OF 12: \$3,000

TABLE OF 12 AND DIGITAL JOURNAL AD: \$3,500

DIGITAL JOURNAL AD: \$500

SPONSORSHIP FORM: SPONSORSHIP LEVEL _____

PAYMENT: PLEASE SEND INVOICE: _____ PLEASE CALL FOR CC: _____ CHECK MAILED: _____

COMPANY NAME: _____ CONTACT NAME: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

TABLE OF 12: _____ TABLE OF 12 + DIGITAL AD: _____ INDIVIDUAL TICKET(S): _____ DIGITAL AD: _____