



---

**FOR IMMEDIATE RELEASE**

Contact: Amy Sledz-Sarin, Director of Marketing & PR  
516.731.7880 x222 · [asledz-sarin@bbbsli.org](mailto:asledz-sarin@bbbsli.org) · [www.bbbsli.org](http://www.bbbsli.org)

**NANCY FARRELL TRAVERS NAMED DIRECTOR OF SERVICES  
AT BIG BROTHERS BIG SISTERS OF LONG ISLAND**

**Long Island, NY (July 2015)** – Big Brothers Big Sisters of Long Island (BBBSLI) proudly announces Nancy Farrell Travers as the Director of Services. Nancy will be spearheading the program team who oversees all of BBBSLI’s community and site based programs.

"Nancy is a great addition to the BBBSLI team and we are happy to have her on board," said BBBSLI CEO Mark Cox. "Her team leadership and organizational growth experience will be a valuable asset in helping the agency increase the number of children served as well as our community partnerships."

Nancy comes to BBBSLI with over 20 years of financial services industry experience in Human Resources. Prior to her new position, Nancy's background includes working as an Executive Director of Human Resources for Morgan Stanley and Citigroup, Inc.

Throughout her career, Nancy has specialized in Campus Recruiting and Program Management. Her experience also covers multiple business areas including marketing, diversity, operations and technology. While at Morgan Stanley she was also responsible for the North American recruiting team and managed the design and development of a state of the art global recruiting technology system.

Nancy holds a BS in Psychology from Hofstra University. She is currently a Committee Member of the "Don't Press Send" campaign, developed to help educate children and parents about safe and responsible usage of social media. Nancy is also a Coach with Long Island Junior Soccer League, a Religious Education Instructor and coordinator for Adopt a Family. She resides in Rockville Centre with her husband Michael, and daughters Kieran and Katie.

**About Big Brothers Big Sisters of Long Island**

Incorporated in 1977, Big Brothers Big Sisters of Long Island (BBBSLI) has operated under the belief that inherent in every child is the ability to succeed and shine. BBBSLI makes meaningful, professionally supported matches between adult volunteers ('Bigs') and children ('Littles'). Our mission is to provide children facing adversity with strong and enduring, professionally supported 1-to-1 relationships that change their lives for the better, forever.

To learn more about Big Brothers Big Sisters of Long Island, please visit us at [www.bbbsli.org](http://www.bbbsli.org).