

## FOR IMMEDIATE RELEASE

Contact: Amy Sledz-Sarin, Senior Manager of Marketing & Public Relations 516.731.7880 ext. 222 · <u>asledz-sarin@bbbsli.org</u> · <u>www.bbbsli.org</u>

## VIC VEROLA APPOINTED TO BOARD OF DIRECTORS AT BIG BROTHERS BIG SISTERS OF LONG ISLAND

Long Island, NY (March 2017) – Big Brothers Big Sisters of Long Island (BBBSLI) has announced the appointment of Vic Verola to its Board of Directors.

"We're excited to have Vic Verola join our Board of Directors. His passion, excitement and business background will be a tremendous asset furthering our agency's mission," said Big Brothers Big Sisters of Long Island CEO, Mark Cox. "We believe his experience will be invaluable to us, especially as we expand our services to serve more children across Long Island."

Mr. Verola is Executive Vice President and Partner of Vicom Computer Services, responsible for overseeing the entire customer facing operation including Sales, Engineering, Support and Professional Services. A 25 plus year veteran of the Information Technology industry, he has worked in various positions in IT engineering and sales. Mr. Verola continues to lead the transformation of Vicom into one of the most progressive solution providers in the New York Metropolitan area.

"Big Brothers Big Sisters of Long Island is an amazing organization that creates such a lasting impact on the youth of Long Island. I am so proud to have the opportunity to lend my expertise, passion and energy to help the agency achieve its long-term vision," said Vic Verola.

Mr. Verola graduated from Hofstra University with a major in management and a minor in economics. He resides on Long Island with his wife and three children.

## About Big Brothers Big Sisters of Long Island

Incorporated in 1977, Big Brothers Big Sisters of Long Island (BBBSLI) has operated under the belief that inherent in every child is the ability to succeed and shine. BBBSLI makes meaningful, professionally supported matches between adult volunteers ('Bigs') and children ('Littles'). Our mission is to provide children facing adversity with strong and enduring, professionally supported 1-to-1 relationships that change their lives for the better, forever. To learn more about Big Brothers Big Sisters of Long Island, please visit us at www.bbbsli.org.